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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jordan J. Louviere, Hikaru Phillips and Jason P. Bennett

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Assignee: Memetrics, Inc.

Technology Center 2100

Title: ON-LINE EXPERIMENTATION

Serial No.: 09/648,429

Filing Date: August 25, 2000

Examiner: Unassigned

Group Art Unit: Unassigned

Docket No.: M-9235 US



San Jose, California  
January 11, 2001

COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT  
UNDER 37 CFR § 1.97(b)**

Dear Sir:

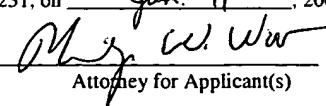
Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, the documents listed on the accompanying PTO Form-1449 are called to the attention of the Examiner for the above patent application. Copies of these documents are enclosed.

Citation of these documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant invention;
2. a representation that a search has been made, other than as described above; or
3. an admission that the information cited herein is, or is considered to be, material to patentability as defined in § 1.56(b).

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I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on Jan. 11, 2001.

  
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1/11/01  
Date of Signature

Respectfully submitted,



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Serial No. 09/648,429